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ON THE COVER: Rockstar Makita Suzuki rider Ryan Dungey continues to enjoy a breakout year. After taking the Supercross title he now looks unstoppable on the outdoor Motocross circuit.

## DUNLOP SCORES SECOND CONSECUTIVE SWEEP AT IOM RACES

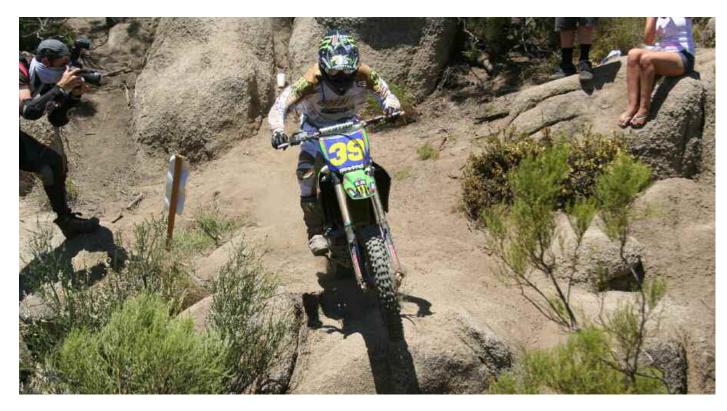
For the second year in a row at the historic Isle of Man TT races, Dunlop scored an incredible clean sweep with five out of five wins. Adding to the unique victory, it was Honda Dunlop rider Ian Hutchinson who took all five victories, the only time in the 101-year history of the TT races that a single rider has swept every race. In the Superbike and Senior TT classes Hutchinson used Dunlop N-Tec slicks, while his choice of tires in the Supersport and Superstock classes was the Dunlop D211GP.

The TT week delivered an impressive tally for Dunlop, with a clean sweep of five race wins, 10 podium finishes and two lap records. "The Isle of Man TT racing on normal roads represents a tough challenge for any tire company," said Stephen Male, Dunlop U.K. Motorcycle Motorsport Manager.

## ROBBIE MADDISON WINS RED BULL X-FIGHTERS MADRID 2010

Cheered on by 23,000 fans, Dunlop's Robbie Maddison tamed Madrid's legendary bullfighting ring by securing victory against the best freestyle motocross riders on the planet as the Red Bull X-Fighters filled the Plaza de Toros de Las Ventas right down to the very last seat for the ninth year running. Aussie superstar Maddison famous for jumping over London's iconic Tower Bridge in 2009 and sailing across the Corinth Canal in Greece in 2010—raised the bar yet again with a brand-new trick, completing one full rotation of his body over the bike while 50 feet in the air before returning to the saddle and riding away. "The Volt Body Varial definitely helped me win," Maddison said after his victory, adding, "I still can't believe it!"





### DIETRICH MOVES INTO WORCS POINTS LEAD

At round six of the 2010 World Off Road Championship Series (WORCS), Dunlop racers continued their dominance over the Pro competition, negotiating the technical Cahuilla Creek track in Anza, CA, to sweep the podium.

Monster Energy Kawasaki's Ricky Dietrich won his second consecutive WORCS event to take over the championship points lead after yet another dominate performance aboard his Dunlop Geomax MX51-shod KX450F. Getting off to a good start and completing the first lap in second place, Dietrich moved into the lead on lap two and from there steadily pulled away to take his third win this season.

Going into the sixth round on top in the points, FMF/KTM's Kurt Caselli jumped to an early lead on the opening lap before Dietrich caught up and got by. Notching his sixth podium finish of the season aboard his Dunlop Geomax MX31-equipped KTM race machine, Caselli crossed the finish line in second place. Monster Energy Kawasaki's Justin Soule moved into the number-three spot early in the race and kept the pressure on the front-runners to grab his second podium this season, finishing third overall.

With four rounds to go in the series, Dietrich leads Caselli by two points with 131; Caselli is just a tick behind in second place with 129 points. FMF/KTM's Mike Brown remains in the number-three spot with 108 points.

### COBRA MOTORCYCLES SELECTS DUNLOP GEOMAX MX51 FOR GLOBAL FITMENT

For years, Dunlop Motorcycle Tires has proudly served as the exclusive supplier of OE tires for Cobra Motorcycles. Now that relationship expands in a new direction as Cobra becomes the first manufacturer to fit Dunlop's new Geomax MX51 premium racing tire for global distribution as Original Equipment on its CX50 model.

"We are very happy to work with Cobra Motorcycles as they lead the industry in this new direction," said Dunlop Motorcycle Vice President Mike Buckley. "Dunlop Tires and Cobra Motorcycles are both racing-driven, leading brands and it's a natural fit to

match these race-ready mini bikes with the newest Dunlop Geomax MX51 tires. Dunlop is an integral part of motorcycling at all levels including mini bike racing, and we are excited to bring our latest technology to the Cobra lineup. A number of our young Team Dunlop racers ride Cobra motorcycles, so we enjoy strong ties with their grassroots racing efforts."

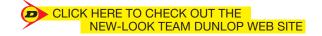
For more than 15 years, Cobra has produced premium raceready mini motocross bikes and steered many 50cc amateur riders to the top step of the podium at local, state and national level motocross events.

### **NEW-LOOK TEAM DUNLOP WEB SITE**

Dunlop Tires launched www.TeamDunlop.com in 2008, and two years later the online community Web site is going strong, growing to more than 22,000 members. Now www.TeamDunlop.com has undergone a redesign, which includes introducing a host of new features to the site and giving it an exciting new look.

The new and improved online community showcases the ongoing achievements of its Team Dunlop members at amateur motocross events all around the country, encompassing three levels: National, Regional and Club.

Community members can now create and view rider profiles, share race reports, interact with Team Dunlop riders, enter contests, look for sponsors, get riding and tire tips, watch videos, view and post event photos, participate in assorted giveaway programs, including winning tickets to the outdoor nationals and more.



### SPORTMAX Q2 WINS TIRE COMPARISON



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The editors of Ultimate Motorcycling magazine recently assembled the best high-performance sportbike tires in the business for an on-track comparison test, and the Dunlop Sportmax Q2 emerged as the clear winner. Pitted against the Bridgestone Battlax BT-016, Michelin Power Pure and Pirelli Diablo Rosso Corsa on the demanding, high-speed Willow Springs Raceway, the Sportmax Q2 easily carried the day. The comparison test conclusion said in part, "The



Dunlop Sportmax Q2 maintained its line through corners, turned most predictably, handled bumps well, and gave good feedback in all situations. Additionally, the Q2s showed the least wear at the end of the day. The Q2 was a little faster than its closest competitor, an undeniably important statistic for performance tires, but most importantly it was the tire that gave the testers the most confidence. By both subjective and objective standards, the Dunlop Sportmax Q2 is our clear winner."





Nestled in the rolling hills just outside Birmingham, AL, lies a genuine treasure of the motorsports world: Barber Motorsports Park. Within its 740 acres of lush, green, wooded countryside you'll find a worldclass racetrack containing a 2.38-mile loop of undulating tarmac, whimsical oversized sculptures, including a series of giant-sized steel spiders and dragonflies, and the superb Barber Vintage Motorsports Museum, home to what is arguably the world's finest motorcycle collection.

George Barber's love of vintage motorcycles and sports cars dates back to the 1950s. Recognizing the need for a museum that reflected the history of motorcycles around the world, Barber began earnestly collecting historically significant bikes in 1989. The Barber Vintage Motorsports Museum opened to the public in 1995, and in 2003 it was relocated to the grounds of the then newly opened Barber Motorsports Park. The collection now contains more than 1200 vintage and modern motorcycles as well as a substantial collection of Lotus and other racecars. The collection is the largest of its kind in the world.

The museum displays approximately 600 of the collection's 1200 motorcycles at any given time. These bikes range from machines crafted into existence in 1902 to current-production-year motorcycles. The common streetbike is represented, as well as rare one-off Grand Prix race machinery. Surprisingly, all of the restorations are done inhouse, and most are fully operational. Bikes from the collection are started during tour hours and routinely ridden around the track to the delight of motorheads everywhere.

If you've yet to visit the Barber Vintage Motorsports Museum, you need to place it high on your list of things to see in your lifetime. In fact, the collection is so spectacular you'll surely want to visit these machines over and over again.









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Each year the X Games competition brings some of the biggest names in action and motorsports from around the world to Los Angeles, CA, to put on a show like no other. At the 16th annual X Games held July 29–August 1, 2010, that was again the case. A blend of Supercross and Freestyle motorcycle events thrilled spectators at both the Los Angeles Memorial Coliseum and Staples Center, and out of a possible 21 medals up for grabs, Dunlop racers won 19, including five gold.

In the Moto X Super X competition held at the LA Coliseum, defending X Games gold medalist Monster Energy Pro Circuit Kawasaki's Josh Hansen put in a solid fight up front until a hard-charging Josh Grant got by for the lead on lap 11. Aboard his Dunlop-shod YZ450F, Grant put in a strong performance out front before going on to claim his first-ever X Games gold medal. His JGR teammate Justin Brayton also got by Hansen late in the race to take silver, while the Kawasaki racer finished with the bronze. Defending Women's Moto X Super X gold medalist Honda Red Bull Racing's Ashley Fiolek successfully made it backto-back wins, leading every lap of the race en route to winning her second consecutive Women's Moto X Super X gold. Troy Lee Designs Honda's Tarah Gieger secured the silver medal, while Monster Energy Kawasaki's Sara Price finished with the bronze.

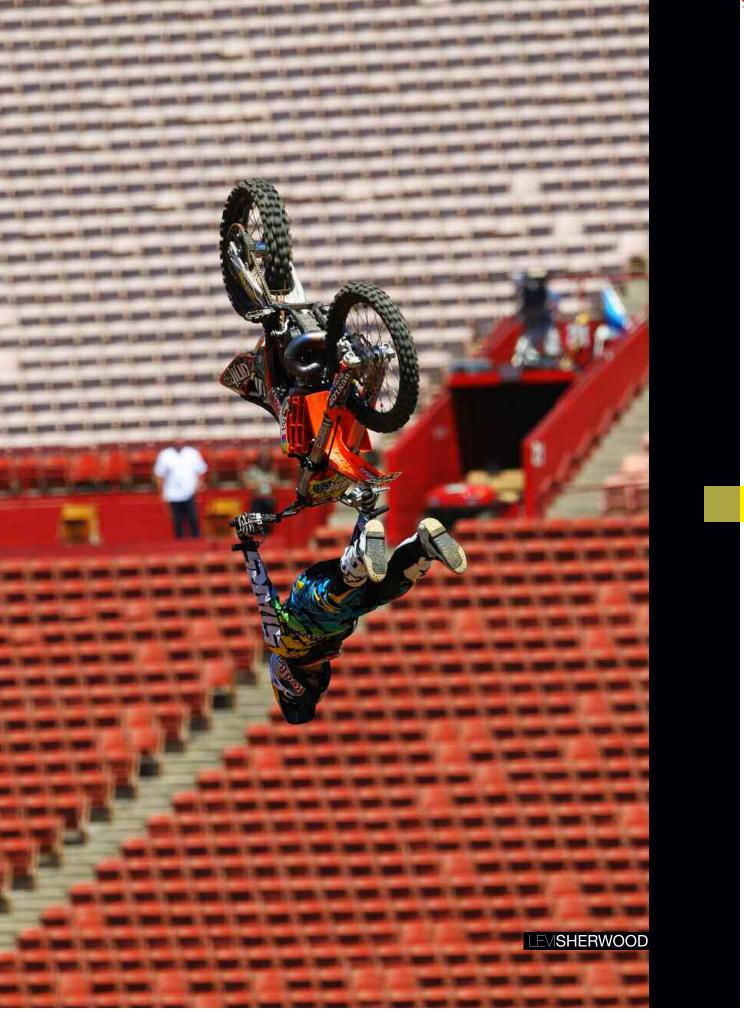
Sharing the LA Coliseum spotlight, New Zealand native Levi Sherwood impressed the judges aboard his Dunlop-equipped KTM 250, clinching the silver medal in the Moto X Freestyle competition at his first-ever X Games event. Nate Adams scored his ninth X Games medal, going home with the bronze.

Down the road at the Staples Center, the Moto X Best Trick contest delivered plenty of thrills as the top three spots went to first-time X Games medalists. Australian natives Cam Sinclair and Robbie Maddison took the gold and silver aboard their Dunlop-shod machines, with Sinclair pulling off a double backflip while Maddison executed a Volt to sidesaddle lander. Taka Higashino of Japan performed a double grab indy air and was awarded the bronze.

Todd Potter defended his 2009 gold-medal performance by clinching his second consecutive Moto X Best Whip win, while X Games rookie Jarryd McNeil garnered the silver and Jeremy Stenberg took the bronze.

After finishing with a bronze medal in the Moto X Step Up competition last year, Matt Buyten returned and sailed smoothly over the bar to take the 2010 Moto X Step Up gold medal. Last year's winner Ronnie Renner grabbed the silver, and Potter secured the bronze.

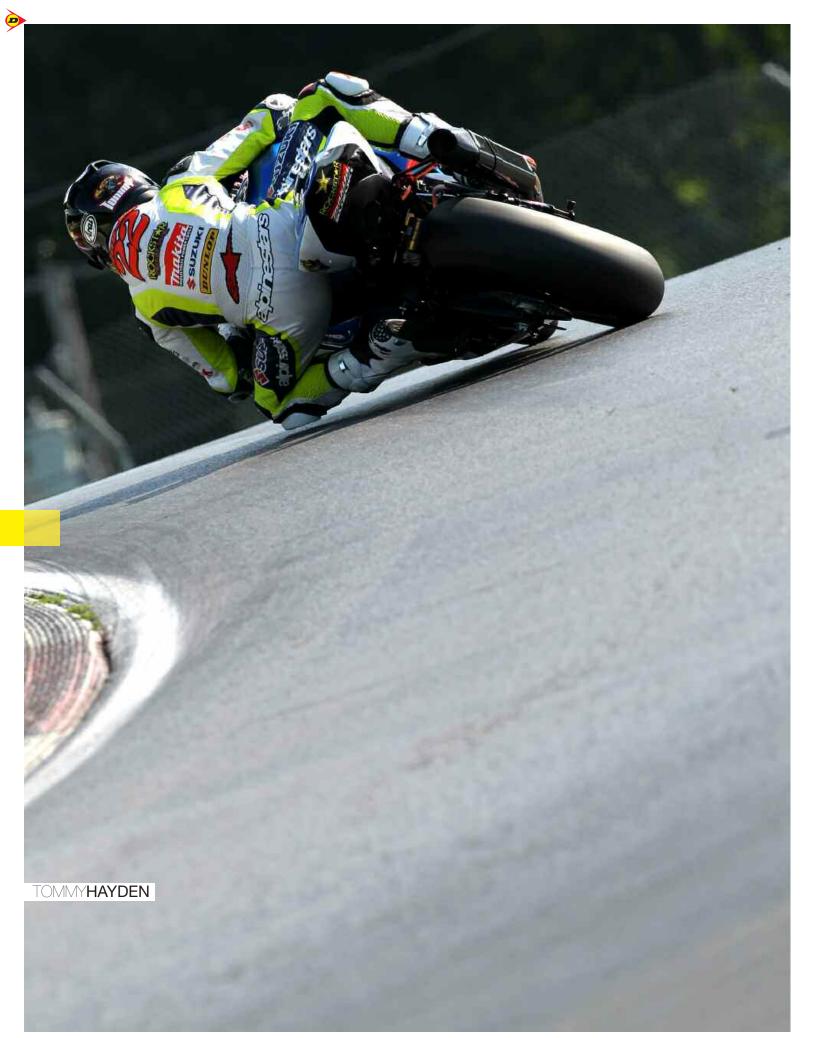
In the Moto X Speed & Style competition, Adams grabbed his second medal of the Games by finishing with the silver, and Stenberg took his second bronze medal of the Games.













The 2010 AMA Pro Road Racing series continues to produce dramatic racing duels week after week, and there was again no shortage of gripping racing action at rounds five and six.

Road America in Elkhart Lake, WI, hosted the fifth round in the series. In the SuperSport competition, Rockwall Performance Yamaha's J.D. Beach put in a solid performance to take a well-fought victory in the first race of the doubleheader weekend. The following day it was Huntley Nash who overpowered and held out Beach for the win, steering his LTD Racing Yamaha to his first AMA Pro Road Racing victory. Josh Herrin successfully came out on top on day one of the Daytona SportBike competition. In wet and wild weather conditions, Herrin raced his Team Graves Yamaha to victory for the fourth time this season. M4 Monster Energy Suzuki rider Martin Cardenas held out Herrin's attack in the following race to clinch his fifth AMA Pro Daytona SportBike victory.





Josh Hayes' recent winning trend aboard his Dunlop-equipped Team Graves Yamaha in the American SuperBike competition continued at Road America with a gripping photo finish deciding the winner in the first race. Hayes was shadowed around the track by Rockstar Makita Suzuki's Tommy Hayden, who made several lead-changing passes on Hayes, but in the end it was Hayes who held firm and edged out Hayden for the win. Day one's duel to the line set up an exciting showdown on Sunday in which this time Hayden overcame Hayes to clinch his second American SuperBike victory.

Next up, the AMA racing action moved to the Mid-Ohio Sports Car Course in Lexington, OH. Beach repeated his round-five performance by winning the opening SuperSport race. This time, however, the Rockwall Performance Yamaha rider took his success to a new level by taking the victory on day two, giving him the sweep of the Mid-Ohio SuperSport round. Herrin again raced his Team Graves Yamaha into the number-one spot on day one of the SportBike competition, but on day two it was Danny Eslick who rallied the win aboard his GEICO Powersports Suzuki. The American SuperBike class was a straight-out repeat of round five's results, with Hayes winning race one and Hayden winning on day two.

With more than half the series complete, Beach has a solid 35-point lead over teammate Cameron Beaubier in the SuperSport competition, Herrin has a mere twopoint lead over Eslick in the SportBike class and Hayes leads Hayden by just four points in the SuperBike points standings.



# ELENA MEAKING THE MOLD

The uprising has officially begun. AMA Pro Road Racing records show that for decades men have reigned supreme over the sport's top spots, but that all changed recently when 16-year-old female racer Elena Myers successfully broke through to score her first-ever professional win—putting to rest the stigma that women can't go as fast as the men.

At Infineon Raceway this year, Myers made motorcycle-racing history when she became the first woman ever to win an AMA Pro Road Race. Aboard her Dunlop-equipped Lucas Oil/RoadRacingWorld.com/RMR Suzuki GSX-R600, the highly talented and nimble racer rocketed to victory, proving big dreams really can come true.

"All the feelings and emotions were pretty intense that day. My first win; I will never forget it."

Originally from Discovery Bay, CA, Myers began riding and racing at eight years of age, quickly progressing from pocketbikes to minibikes to Supermoto bikes. At 11, she graduated to the 125cc GP bike and won her first race. By the time she was 12 years old, the gifted racer's natural flare both on and off the track were recognized by Kawasaki, and she entered a three-year arrangement with Kawasaki's Team Green—making her the youngest-ever road racer sponsored by Team Green.





"My dad started me off on motorcycles when I was about eight years old, riding at a local track in Stockton, CA, which is only 20-25 minutes from my home. I started riding pocketbikes, and from there I've worked my way up. It's been nothing but great."

Her dedication and determination to succeed extend well beyond the racetrack, as she excels at school while consistently bringing in podium finishes on the weekends.

"I've been doing independent studies for the last three years, starting as a freshman in high school. I'm actually graduating a year early, so it will make things a lot easier for racing and training. I race on the weekends and do my schoolwork from home during the week; it's pretty convenient."

Garnering the attention of race fans nationwide, Myers' long-term professional goal is to one day secure a full factory road-racing ride—and should her current track record be any indication, she won't stop until her goal is far exceeded.







Take a jaunt down memory lane back to your childhood years and you'll likely dig up memories of that good friend you always wanted to visit, the one who lived in the big house with all the cool toys. Playing there with that friend and all those toys was pretty much the best thing in the world, next to going to Disneyland. Well, those exact feelings came flooding back to us recently when noted custom bike builder Roland Sands invited us to hang out for the day in his shop and check out some of his latest creations.

Like that childhood friend, Roland has an enviably large playground stuffed with tons of incredible toys—all the product of his own imagination and hands. The instant you pass through his front door at Roland Sands Design (RSD) you're surrounded by nearly two dozen mind-stretching motorcycles of just about every color, sport, genre, persuasion or whatever, filling the lobby to overflowing. It's a bit shocking to see the unrestricted span of Roland's imagination as evidenced by his work, which ranges from "Super Singles" track bikes to classic retro bikes to full-blown choppers and everything in between.

But as you'll also recall from your childhood days, it wasn't the living room that was the most fun, it was the playroom where all the action really took place. And that held true at Roland's place. Back in the RSD Race Shop—limited access only, thank you very much—we found even more custom bikes parked all about plus everything you'd ever want in a workshop, from tools and torches to lathes, pipe benders, bike lifts, CNC mills and so much more. Banks and banks of shelves reaching two stories high hold spare engines, hand-formed gas tanks, fenders, frames, extra exhaust pipes, wheels galore and stacks of Dunlop tires. Here is where the design, fabrication and building of custom bikes goes on in earnest; the very air was thick with the flow of creative thoughts blended with that fine aroma of one-of-a-kind parts and machines being brought to life.

Like kids in a candy store, we were forced to make some hard choices: what to photograph? We eventually selected four of Roland's newest creations to share with you here on the pages of Dunlop Download. Of course, there are plenty more machines we didn't have time to scrutinize, and more are always forthcoming from Roland's potent imagination. But for now we'll just have to wait for the next invite...

> CLICK HERE TO SEE MORE OF THESE BIKES AND MORE OF ROLAND SANDS HANDIWORK

KTM 450 SUPER SINGLES TRACK BIKE

· ROLAND SANDS DESIGN

What began life as a KTM 450 MX bike has been morphed by RSD into a tasty and very functional Super Singles track bike using a blend of Supermoto parts and KTM PowerParts.

## "THIS IS A FUN BIKE, SUPER FLICKABLE,"

said Roland. "The lack of a tach makes no difference; I can feel the motor and I know just where I am in the powerband, just like with a motocross bike."

### "BOMBS AV AY" HARLEY-DAVIDSON

This homage to WWII military-style bikes began with a 2006 H-D Softail and took shape mostly through bolt-on RSD parts and detail work. "Something like this is totally buildable by the average consumer, without much cutting and welding," said Roland.

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### "I LIKE IT BECAUSE IT'S NOT LOUD AND BRIGHT; IT'S ROUGH AND RUGGED-LOOKING.

The green body parts are powdercoated, not painted, which creates a very cool-looking matte finish."

Mertine CANDS DES



### CAFÉ SPORTSTER

Here's an inspiration to garage tinkerers everywhere: Take one crashed H-D XR1200 Nightster, toss the busted-up parts and bolt on parts that create a very unique bike. "We picked up this crashed Harley for \$4000," Roland explained. "Then we prototyped a new line of RSD parts devoted to the 1200 Sportster to make it easier for average owners to build a bike without spending too much money.

THIS CHANGES THE LOOKS OF THE SPORTSTER RADICALLY EVEN THOUGH THAT'S THE STOCK TANK THAT WE REPAINTED."



### MISSION 200

Roland said. "Lots of people have done project Hayabusas. But we want to do it with an air-cooled V-twin. This will require a turbocharger, but the engine can handle it. We're smoothing the bike into an aerodynamic shape, including a space in the tank to tuck down into. And we want to strike a balance between looks and the aero shape. I'm still not sure what the best shape and height will be for the back end; that might take a few different tries."

## "WE WANTED A CHALLENGE WITH THIS BIKE: GO 200 MPH ON A VICTORY VEGAS,"





The 2010 AMA Motocross Championship has passed the halfway point in the series, and there has been no shortage of breathtaking racing action in the 450, 250 and Women's competitions. We've watched awesome battles week after week and welcomed back several crowd favorites to motocross racing.

Rockstar Makita Suzuki's Ryan Dungey is going strong in the 450 class having won six straight rounds aboard his Dunlop-equipped Suzuki RM-Z450. Monster Energy Kawasaki's Chad Reed may have come out on top at the opening Hangtown Motocross round earlier this year, but since then it's Dungey who's dominated the big-bike competition. Each and every week the rookie has meticulously worked his way to the front of the pack, winning 10 of the last 12 motos. Honda Red Bull Racing's Andrew Short and JGR's Josh Grant are the only other riders to win a moto at the past six rounds, with Dungey clinching the overalls. Short broke through to grab his first-ever 450cc Motocross win at Budds Creek, MD, and Josh Grant won a moto aboard his Dunlop-shod YZ450F at Thunder Valley, CO.

When Honda Red Bull Racing's Davi Millsaps crashed hard at the third round, cutting short his 2010 outdoor season, veteran Honda racer Kevin Windham got the opportunity to make his return to Motocross competition aboard the Honda Red Bull Racing CRF450R. Having not raced a 450 Motocross event since 2007, Windham entertained fans in his debut for the team at Spring Creek, much to the delight of the enthusiastic Millville, MN, crowd.

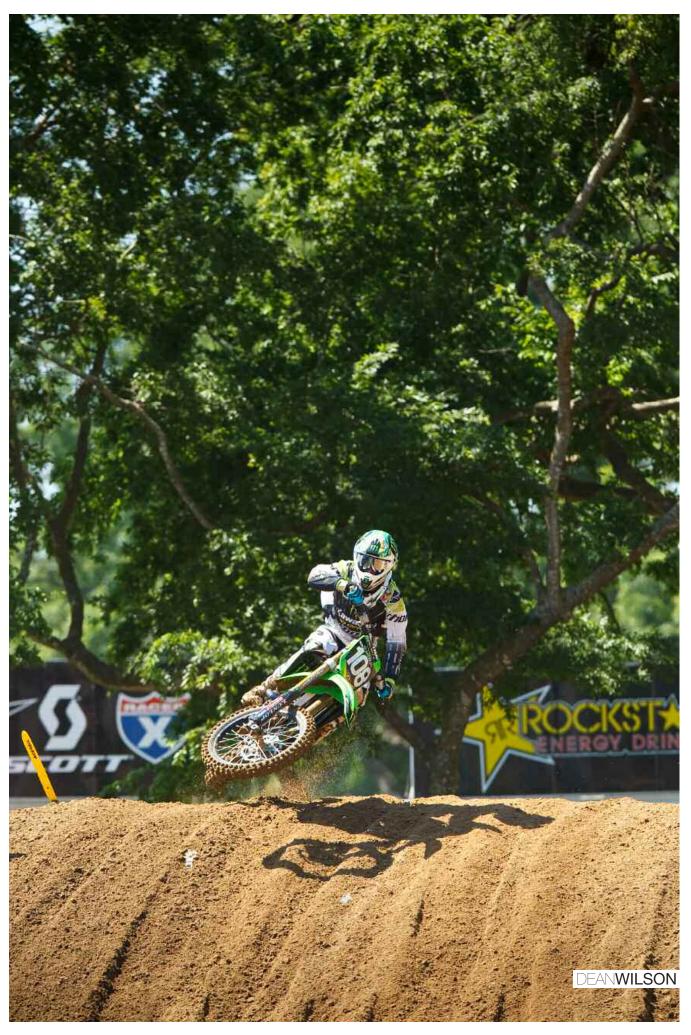
The 250 class continues to produce spectacular racing action with every round, and we've watched five different riders take overall victories this season. The finely tuned Monster Energy Pro Circuit Kawasaki team has posted three different winners: Christophe Pourcel taking the overall victory at





Freestone, TX, and Thunder Valley, and teammates Tyla Rattray and Dean Wilson each racking up first-ever Motocross round wins. Aboard their KX250Fs, Rattray managed the overall win at High Point, PA, and Wilson finished on top at Budds Creek. However, GEICO Powersports Honda's Trey Canard broke through at the sixth round to end Kawasaki's four-consecutive-wins tally to clinch his first-ever moto and round win. The Honda rider then went on to make it two in a row by winning the Spring Creek Motocross the following round. Canard's teammate Eli Tomac is the only other rider to win a round, winning the Hangtown opener, though Justin Barcia managed to pull off a moto win aboard his GEICO Powersports Honda CRF250R at High Point before Rattray went on to claim the overall.

In the Women's Motocross competition, DNA Shred Stix/Star Racing/Yamaha's Jessica Patterson has dominated, winning four of the five rounds contested in the series. Honda Red Bull Racing's Ashley Fiolek broke through at round four to end Patterson's win streak, but it wasn't long before Patterson was back on top, taking the victory the following round in Millville.















## UPCOMING EVENTS

Indianapolis MotoGP/Moto2 August 27–29 Indianapolis Motor Speedway Indianapolis, IN

> AMA Motocross #10 August 28 Moto-X 338 Southwick, MA

AMA Road Racing #9 September 3–5 New Jersey Motorsports Park Millville, NJ

> AMA Motocross #11 September 4 Steel City Raceway Delmont, PA

AMA Motocross #12 September 11 Pala Raceway Pala, CA

GNCC #10 September 11–12 Unadilla Valley Sports Center New Berlin, NY

> WORCS Bikes #9 September 17–18 Glen Helen Raceway Devore, CA

AMA Road Racing #10 September 24–26 Barber Motorsports Park Birmingham, AL

WORCS ATV #8 September 24–26 Glen Helen Raceway Devore, CA

2010 Motocross of Nations September 25–26 Thunder Valley Motocross Park Lakewood, CO

> GNCC #11 September 25–26 TBA Lafayette, TN

